Permit #F00019933

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00019933 **Type of Permit:** FILMING **Release Date:** 09/10/2009

Production Company BL4 PRODUCTIONS

Insured Company Name BL4 PRODUCTIONS

Contact Phone No. 1 818-880-5385
Contact Phone No. 2
Fax
Address 100 UNIVERSAL CITY PLAZA, #5170
UNIVERSAL CITY, California 91608

Production Title POUND FOR POUND/FEEDING AMERICA

Type of Production Commercial - PSA

Producer Kat Rodriguez

Director Kat Rodriquez

1st AD Bry Sanders

Production Manager Mike Sanders

FilmL.A. Coordinator Hans Groszkruger

Location Manager Mike Sanders
Primary Phone Office - 818-763-2100
Secondary Phone Mobile - 703-795-8064

Location Assistant Mike Sanders
Primary Phone Office - 818-763-2100
Secondary Phone Mobile - 703-795-8064

Fees

FILMLA MODIFIED PERMIT APPLICATION FEE $50.00

Total Permit Fee $50.00

Number of Locations 1

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Summary Information — Location

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Location Manager Mike Sanders
Primary Phone Office - 818-763-2100
Secondary Phone Mobile - 703-795-8064

Location Address 10844 Acama St, Los Angeles, CA, 91602

Location Names

Location Type Park

Location Description NORTH WEDDINGTON PARK

Film Dates 9/10/2009 - 9/10/2009 09:00 - 12:00

Open or Closed to the Public Open

Generic Conditions All Vehicles must be parked legally.
Must comply with attached Rec & Park Conditions
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents who are you. agent letter.pdf
who are you. park conditions.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	2
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	8
Spot Check	1

Filming Activities All exterior dialogue; walk & talks/interviews w/handheld camera/equipment; Reservation # 27640. All filming/parking contained on private (park) property. ;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note PARK MONITOR NOT REQUIRED FOR NORTH WEDDINGTON PARK. NO USE FEE DUE TO NON PROFIT STATUS

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of WHO ARE YOU, INC. ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 9/9/09

WHO ARE YOU, INC.
Name of Principal

By: _____
Representative's Signature

MIKE SANDERS
Print Representative's Name

PROD. MGR
Representative's title

4146 LANKERSHIM BLVD. #300
NORTH HOLLYWOOD, CA 91602
Principal's Address

818-763-2100
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

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PARK FILM OFFICE

City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit.

- NO vehicles or heavy equipment allowed on turf unless otherwise approved by the Park Film Office.
- MUST remove all self-generated trash.
- Use of City dumpsters or trashcans is prohibited.
- MUST provide own restroom facilities.
- MUST work around park activities. NO exclusive use of park.
- MAY NOT block service roads, driveways, or parking lot access.
- MAY NOT park in handicap or electric vehicle parking stalls.
- NO alterations to park property unless otherwise approved by the Park Film Office.
- Company must provide own gate or overnight security as determined by the Park Film Office.
- NO staking or drilling into turf, rocks, trees, or asphalted areas unless approved by Park Film Office.
- MUST use water barrels or sandbags for tent set-up.
- MUST restore alterations or damages to original or better.
- Smoking is only allowed in designated areas specified by a Park Film Monitor or Fire Marshall.
- If no monitor or Fire Marshall is assigned; there will be no smoking with the exception of an actor smoking while performing or a part of the scene.
- The designated smoking area may not be near any patron activity or facility. Large sand or water filled buckets must be placed in this area for disposal of tobacco products.

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WHO ARE YOU INC.
POUND FOR POUND (NORTH WEDDINGTON)

NO PERMIT

- The designated area may be revoked or not allowed at all depending on weather and location conditions.
- Failure to comply with these smoking guidelines may result in a fine.
- MUST adhere to Monitors instructions at all times. Monitor's instructions or judgment may override written guidelines.
- Must park all vehicles legally in any parking lot or on the street. May not park on any grassy area or on any service roads or trails.
- Must hand cart or carry all equipment to location within the park.
- OK to drive gators on pathway to film talent and transport equipment.
- May not drive any trucks, stakebeds or personal cars on the grass or pathways at any time.
- Must leave minimum 12 spaces in the parking lot for patrons.

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